

Qiran Cui

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(Open to relocate)

qirancuisportfolio.com

SOFTWARE

After Effects
Canva
Cinema 4D
Figma
Illustrator
InDesign
Lightroom
Microsoft Office Suite
Photoshop
Premiere Pro
Procreate
Veed

SKILLS

3D Modeling & Motion
Branding
Illustration
Interaction Design
Motion Graphics
Packaging Design
Social Media Design
Typography
UI/ UX Design
Video Editing
Web Design

LANGUAGES

English
Mandarin

EDUCATION

MFA, Visual Communication Design

May 2024

Rochester Institute of Technology, Rochester, NY

BFA, Graphic Design

May 2020

Fuzhou University, Xiamen, Fujian, China

PROFESSIONAL EXPERIENCE

Freelance Junior Designer | Ionia

Sept 2024–Present

Remote Marketing Department

- Designed motion graphics and visuals for LinkedIn and Twitter posts, enhancing engagement and effectively communicating fintech-related content.
- Created branding collateral, including presentation materials, letterheads, and podcast covers, ensuring a cohesive visual identity across platforms.

Graphic Designer | Athlete Studio

Sept 2023–Present

Remote Design Department

- Created digital assets for athlete personal brands and merchandise, including logos, web graphics, and apparel designs.
- Collaborated with marketing and partnership teams to design social media advertisements for campaigns and seasonal promotions, driving engagement and sales.

Video & Motion Graphics Intern | Ad Council

Jun–Aug 2023

New York, NY Marketing and Branding Department

- Re-designed out-of-home advertisements for past campaigns and edited video content for internal events, ensuring polished and engaging deliverables.
- Partnered with a cross-functional intern team to develop and execute a birth control awareness campaign, ensuring creative assets were strategically aligned with campaign objectives and messaging in collaboration with social media and graphic design interns.

Graduate Assistant | Rochester Institute of Technology

Sept–Dec 2021

Rochester, NY New Media Department

- Collected and organized reference materials to support students' projects and research.
- Provided feedback on student projects and ideas, fostering creative development.

Graphic Designer Intern | Pomegranate Design Company

Mar–Jun 2021

Taiyuan, Shanxi, China Design Department

- Contributed to a visual identity project for a cultural communication company by designing assets such as logo style guides, brochures, and illustrations.
- Assisted the senior designer in producing presentation slides, banners, and print materials, ensuring design consistency and quality across all deliverables.

AWARDS AND HONORS

Certificate for *China Utility Model Design Patent*, Certificate for *China Appearance Design Patent*
Nov 2019

The Second Prize for *The 2nd "National Youth Cup" National College Art and Design Competition*
Jan 2019